

Vision for Graduate Studies and Research at WOU

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“The role of a creative leader is not to have all the ideas; it's to create a culture where everyone can have ideas and feel that they're valued.”- Sir Ken Robinson

Challenges in Higher Education



*Graduate Education and Research Mantra:
"Learn more, Earn More"*

Challenges in Graduate Education

Recruitment

- **Demographics shift**
 - 1/3 Nontraditional students
 - Underserved communities
 - International students
- **Changing job market**
 - Hands-on experience
 - Accelerated programs
- **Effective marketing**



WOU Challenges in Graduate Education

Program structure

- The right programs for today's learners
- Financial sustainability
- Embracing multidisciplinary approach

Student support

- Admission decisions
- Career support
- Hands-on research experience

WOU Opportunities in Graduate Education

Strategic vision

- Forward, Together: Strategic Enrolment Management Plan for 2017-2023

Student support

- Revenue generating graduate assistantships

Ready to grow

- Room for immediate 10% growth
- 3+2/4+1/Accelerated
- Research intensive

Diversity

- Students from all states and countries

“Affirm and articulate WOU’s mission to cultivate a diverse and inclusive community”

WOU Opportunities in Graduate Education: Diversity

Powers innovative evolution

- Recruiting materials
- Partnerships

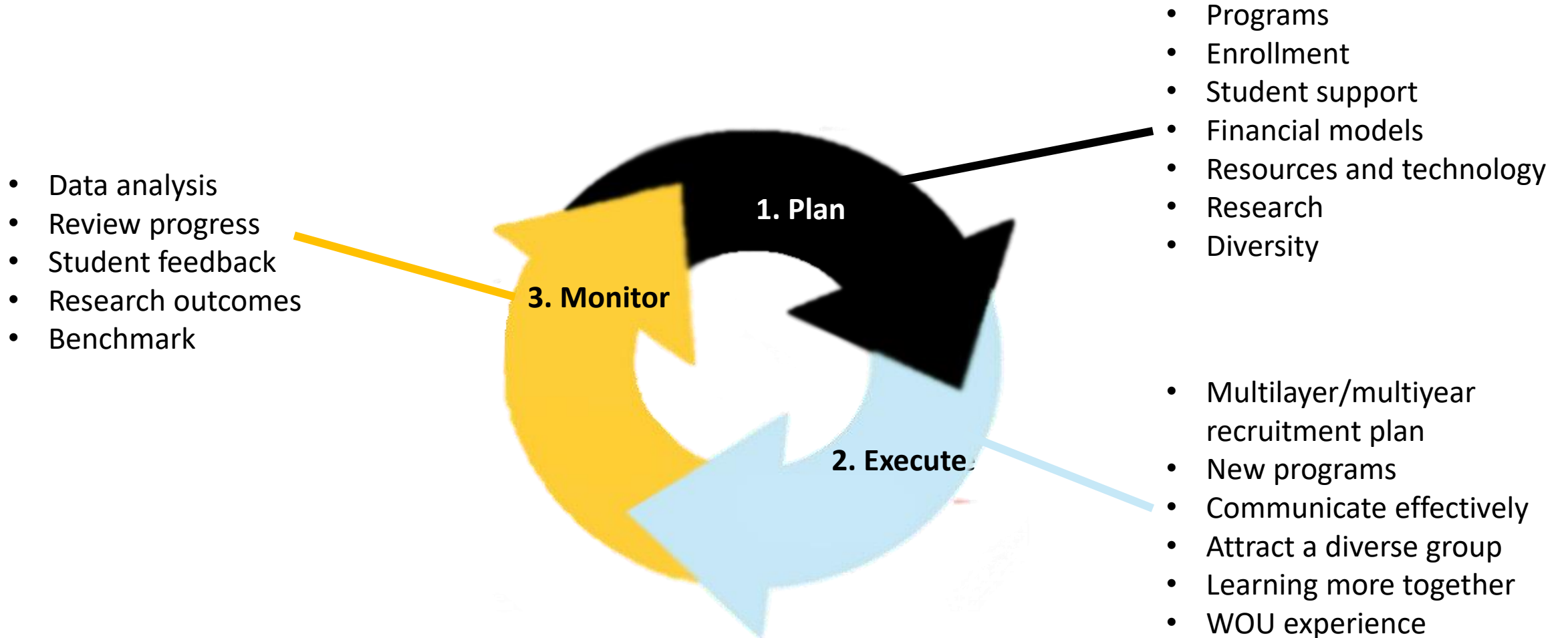
Existing strength

- Commitment to underserved countries



“Continue to increase our outreach and engagement with prospective and admitted students”

WOU Opportunities in Graduate Education



“We cannot rest, and we have to continue to talk about the value of WOU experience and what we can provide students”

WOU Challenges in Research

Resource Management

- Scarcity
- Increasing costs

Complexity

- Many disciplines
- Compliance

Relationship Building

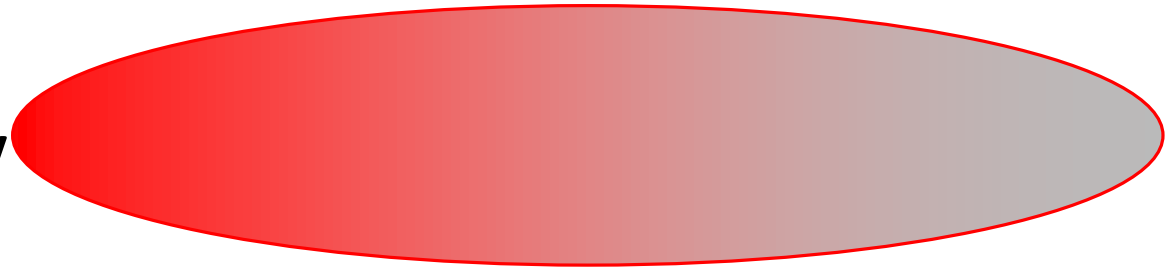
- Strategic decision making
- Competitive nature when facing resource scarcity
- Collaboration in national and international innovation
- Transdisciplinary research communities

“Academic research would be more successful if the complexities, challenges and value of research administration and program development were more widely understood by campus administrators and faculty.”

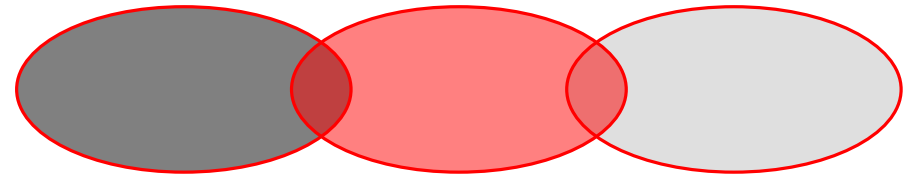
WOU Opportunities in Research

- Student success grant opportunities
- Build communities in academics to increase incentives and decrease barriers for collaboration
- Dependent up on scalable, agile research and administrative support
- Potential for innovation

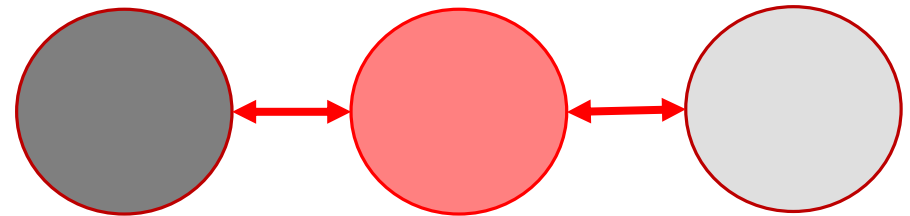
Transdisciplinary



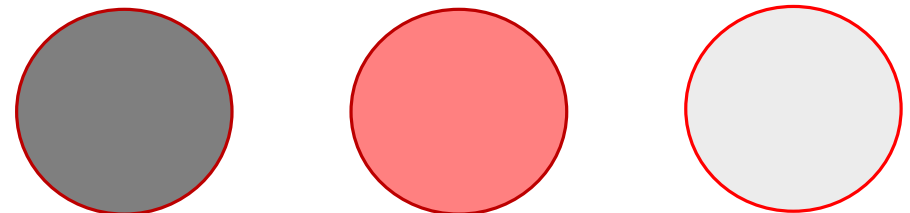
Interdisciplinary



Multidisciplinary



Disciplinary



WOU Opportunities in Research

Active Research Culture

- Advance research, scholarly and creative activity
- Funding opportunity initiatives
 - Funding database
- Grant writing workshops
- Grant preparation checklist
- Budget
- Role of Office of Research



WOU Opportunities in Research

Research support

- Communicating value
- Coalition building
- Help faculty achieve their research ambitions
- Build networks and partnerships

Integrated programs

- Cross-disciplinary thinkers
- Faculty, staff, and students are key!

WOU Opportunities in Research

Synergy

- Part of the University's vision for a culture of innovation
- Strong marketing and recruitment source

Helps us understand and develop need-based curriculums

Promotes and supports WOU constituents

Relationship building

- Collaboration

Leadership & Collegiality

Personal Strengths:

- Proactive engagement
- Positive interference
- Integrity
- Honesty
- Transparency

Listening:

- Facts
- Opinions
- Impact
- Change

“We cannot rest, and we have to continue to talk about the value of WOU experience and what we can provide students”